



THE NATIONAL PROPERTY ACCREDITATION SCHEME

SUPPORTER PROSPECTUS



A MESSAGE FROM THE STUDENT ACCOMMODATION ASSOCIATION

Dear Partner,

As states and territories move to opening their borders to international students the quality of their education experience has never been so important as it will be in a post-COVID world.

I am the national president of the Student Accommodation Association (SAA) and would like to introduce you to the National Property Accreditation Scheme (NPAS), npas.org.au.

The NPAS stamp of quality helps identify student accommodation (i.e. accommodation for the exclusive use of students) that meet a set of minimum industry standards which have been developed in consultation with Student Accommodation Providers nationally.

SAA is currently rolling out the NPAS program, with two properties already accredited and an impressive pipeline of applications for accreditation currently under assessment.

Not only will NPAS serve to distinguish student accommodation over other accommodation options in Australia, but the robust set of minimum standards will also provide Australian education stakeholders with the protection and confidence required to actively promote and endorse the NPAS accommodation message as part of a post-COVID recovery strategy.

International students will no longer be left to their own devices in sourcing accommodation which in the past has led to mixed results with some students finding themselves the victim of exploitation or in some instances feeling unsafe, which ultimately detracts from their education experience.

In a post-COVID world NPAS accredited student accommodation will play an important role in providing "home quarantine" style solutions as well as keeping students safe, secure, and most importantly healthy.

I urge education providers and other interested stakeholders to support and promote NPAS to potential international students. Please visit npas.org.au/support for more details or feel free to contact me directly at president@studentaccassoc.com.au.

Yours Sincerely,

Geoff Denison
President
Student Accommodation Association
e. president@studentaccassoc.com.au



ABOUT THE STUDENT ACCOMMODATION ASSOCIATION (SAA)

The Student Accommodation Association Incorporated (SAA) is a representative body bringing education and student accommodation providers together to promote the value of accommodation for the exclusive use of students, to support and enhance their education experience in Australia.

Research published in 2019 (Living Precariously - Understanding International Students' Housing Experiences in Australia) studied the extent of exploitation of international students in accommodation environments in Australia.

Key findings from this report were:

- Problems were most commonly experienced among respondents who organised their share house through social media or a peer-to-peer sharing website.
- Deception, overcharging money upfront and poor living conditions were far more common among those who used these channels to organise their share house.
- Exploitative housing situations substantially undermine the international student experience in Australia. They impact international students' emotional, physical and financial wellbeing, and can seriously affect their studies.
- Among respondents whose first accommodation was in a share house, 98% organised this alone without assistance from their university or college. The findings underscore the need for education providers to provide housing services that assist international students to find decent share houses and evaluate housing offered online, both offshore and onshore.

Three years in the making, the Student Accommodation Association (SAA) is proud to present the National Property Accreditation Scheme (NPAS) to the Australian education industry.

Developed in consultation with students, SAA members, including education providers, residential colleges and PBSA, the National Property Accreditation Scheme (NPAS) offers a set of industry led minimum standards for providers operating accommodation for the exclusive use of students.

Student accommodation properties assessed to meet the set of minimum standards are eligible to carry the NPAS stamp of quality specific to their membership category.

NPAS not only distinguishes student accommodation from other accommodation options but also offers education providers and government agencies in Australia, with the confidence to actively endorse and promote a clear and consistent accommodation message to students.



NATIONAL PROPERTY ACCREDITATION SCHEME (NPAS) - PURPOSE

The National Property Accreditation Scheme (NPAS) aims to clearly distinguish accommodation provided for the exclusive use of students in Australia from other accommodation options.

NPAS offers a stamp of quality which is known to universities, TAFE and English Language Colleges, schools, government agencies, international education agents and students, to help students make an informed accommodation choice.

An NPAS branded property will consistently deliver on the expectations set by the minimum standard framework with respect to amenity, facility, security, customer service and management processes.

PERCEPTION HAS CREATED THIS REALITY



Prediction has created this reality

WITHOUT NPAS

ANTICIPATED OUTCOME



WITH NPAS

BENEFITS OF NPAS

The implementation of the National Property Accreditation Scheme (NPAS) represents a “win/win” scenario for all participants in the Australian education sector.

FOR UNIVERSITIES, TAFE AND ENGLISH LANGUAGE COLLEGES, SCHOOLS, GOVERNMENT AGENCIES AND OTHERS

- A set of industry led minimum standards for student accommodation, administered by SAA and identifiable by a trusted stamp of quality, providing national education stakeholders, committed to supporting students, with the confidence to actively promote NPAS accredited properties.
- NPAS offers an eligibility prerequisite for inclusion/representation in student material (digital or published) by education providers and government agencies.

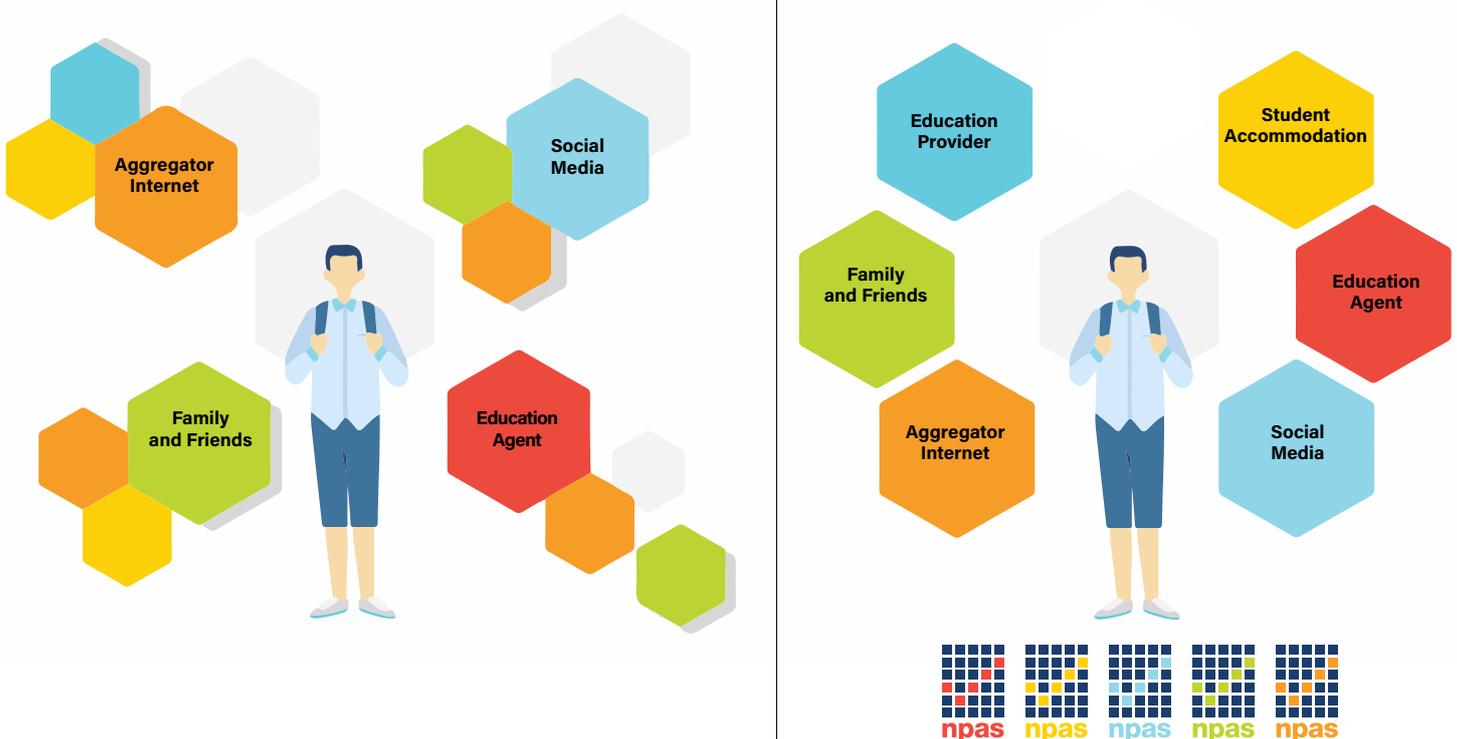
FOR STUDENTS

- The ability to make an informed accommodation choice.
- A trusted stamp of quality defining a set of minimum standard expectations.
- A channel by which to report inconsistencies between expectation and delivery.

FOR STUDENT ACCOMMODATION PROVIDERS

- New student accommodation providers are able to align their offering with industry standards.
- Part of a nationally endorsed portfolio of accredited student accommodation providers promoted in a coordinated, coherent and consistent manner by the Australian education sector.

INFORMED CHOICE





STUDENT ACCOMMODATION CATEGORIES

The SAA National Property Accreditation Scheme (NPAS) aims to identify individual properties that are being operated to a set of industry led minimum standards for the exclusive use of students with a focus on student safety and wellbeing.

APPLICANTS WILL BE ASSESSED UNDER FIVE ACCREDITATION CATEGORIES



University
Managed



Residential
College



Commercial/Purpose Built
Student Accommodation
(PBSA)

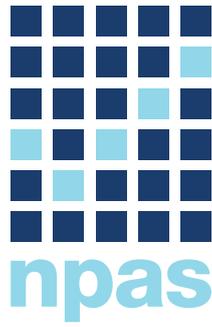
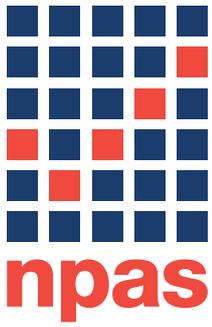


Student
Hostel



Commercially
Managed
Housing Portfolio

- **University Managed Student Accommodation** – accommodation specifically designed, built and operated by a university for the exclusive use of its student community.
- **Residential College** – accommodation specifically designed and built for the exclusive use of students. Academic success and pastoral care, sporting and cultural opportunities and leadership development are high priorities.
- **Commercial Purpose-Built Student Accommodation** - residential apartments specifically designed, built and operated by commercial management companies who specialise in maintaining accommodation environments for the exclusive use of students.
- **Student Hostel** – specifically designed, built and operated by commercial management companies who specialise in providing low-cost accommodation on short to mid-term arrangements for the exclusive use of students.
- **Commercially Managed Student Housing Portfolio (50+beds)** - A student housing portfolio of 50 beds or more, managed by commercial student accommodation property management companies, who specialise in providing and maintaining quality private rental and share accommodation environments for the exclusive use of students.



BRAND STANDARDS

The Student Accommodation Association invites the education sector to embrace and promote the NPAS accredited property portfolio as Australia's endorsed accommodation message into the future.

The following information will assist education stakeholders to incorporate the NPAS message in:

- Published marketing material
- Social media
- Website

RECOMMENDED TEXT FOR REPRESENTATION

[EXAMPLE]

[ORGANISATION NAME] is a proud supporter of the Student Accommodation Association (SAA). This national body promotes the value of quality accommodation that is provided for the exclusive use of students, to enhance the Australian education experience.

We encourage students to consider an National Property Accreditation Scheme (NPAS) accredited student accommodation option as these properties have been assessed by SAA to meet a minimum set of industry standards.

Please visit the NPAS website npas.org.au for up-to-date information on accredited properties.



ACCESSING NPAS LOGOS

Education stakeholders can access NPAS logos and other promotional materials from the NPAS website at npas.org.au/support.





We invite educational institutions, agencies, international education stakeholders and other organisations with interest in promoting the message about the importance of quality control within the student accommodation industry to promote the National Property Accreditation Scheme (NPAS).

For more information, please visit: npas.org.au
or email admin@studentaccassoc.com.au

